



ANNOUNCING
SHOPIFY BADGES

Shopify powers over 1,000,000 businesses worldwide, and with the new **SHOPIFY BADGES** available through the ProvenReady program, you can now earn a free Shopify store (valued at \$360/yr)!

THERE ARE 3 DIGITAL SHOPIFY BADGES TO WORK THROUGH:

**EMAIL MARKETING
PART 1**

This beginner course teaches the principles of email marketing and techniques to drive traffic.

**EMAIL MARKETING
PART 2**

In this intermediate course, you'll learn email marketing techniques for customer acquisition.

**GETTING STARTED
WITH SHOPIFY**

In this final course, you'll learn how to build your first Shopify store.

WHAT IS SHOPIFY?

It's an all-in-one eCommerce platform to start, run, and grow a business selling both digital and physical products from anywhere.



WHAT IS A DIGITAL BADGE?

A digital badge is a micro certification that serves as proof you comprehend the concepts related to a specific subject.

WHO IS NEXUSEDGE?

NexusEdge is a digital learning platform that gives students access to technical, vocational, and entrepreneurship training that employers are looking for, and that will prepare them for the workforce.

STUDENTS: ASK YOUR SCHOOL FOR FEEDBACK OR CONTACT THE PROVENREADY TEAM.

FACULTY OR COLLEGE

To participate in ProvenReady Program and give your students access to digital badges at **NO COST**, please visit www.provenready.org and contact us today.

ABOUT PROVENREADY

The PROVENREADY: Classroom ▶ College ▶ Career PROGRAM helps build tomorrow's workforce today by giving high school and community college students the opportunity to learn more about college and career opportunities in Business, Entrepreneurship, Global Trade, Advanced Transportation, and Logistics – and the opportunity to earn industry-certified credentials in those sectors.

POWERED BY

