



THE ideation

MASTER CLASS
a six-week course

March 22, 2021
5:00-6:00 p.m.

Have a great idea but don't know what to do next? Always thinking of business ideas or products but don't know which of them are worth pursuing?

FROM IDEAS TO SKILLS TO ACTION

Produce a Marketable **Business Portfolio** and Relevant Workplace Skills Through Structured **Product Ideation**.

- Learn how to vet and validate an exciting new idea.
- Learn to identify the problem, market, and relevant solutions.
- Create an actionable Product Idea Canvas and Concept Mission Statement.
- Learn to communicate the idea and the problem clearly and effectively.
- Learn how to leverage your idea canvas to propel your idea to the next phase.

[CLICK HERE FOR INFORMATION + REGISTRATION](#)

<https://www.eventbrite.com/e/ideation-masterclass-tickets-140602378499>

**FREE TO ALL ACTIVE CA
COMMUNITY COLLEGE STUDENTS**

**Registration Deadline
March 19th at 8 p.m.**

PRO))) **PRESENCE**

